

Meshell R. Baker

Changing the way the World embraces Confidence. Since 2001
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International Keynote Speaker | Expert Sales & Confidence Coach
Authentic Selling Crusader | Co-Founder Shift/Co

International Keynote Speaker

Creating a safe space with opportunities for audiences, teams and organizations to learn how to get out of their own way when it comes to selling and influencing buyer outcomes. (hint: selling isn't hard, the story we make up about selling is.)

Expert Sales & Confidence Coach

Her 4-C's approach (Clarity, Confidence, Courage, and Creativity) guides her clients to tap into their existing potential, embrace their fears, and leveraging uncertainty, uncomfot and the unexpected as opportunities to unleash their superpowers.

Authentic Selling Crusader

Specializes in authentic selling principles to ignite mindset and self-talk shifts to limitless potential transforming uncertainty into profitable solutions. By incorporating scientifically-backed diverse and inclusive programs that empower buyer advocacy.

Meshell Baker is the Owner of Meshell Baker Enterprises, founded to help female founders, women business owners and sales leaders empower their salespeople to develop high-performance resilience and unstoppable confidence. Meshell, along with her team, leverages her 25+ years of sales and leadership success in more than a dozen countries, to inspire energetic and collaborative communication. Her clients acquire the knowledge, skills, and support to integrate success principles and fundamentals resulting in markedly improved confidence and sustainable increased sales results.

Meshell Baker understands that many sellers struggle with fear of rejection, doubt, and imposter syndrome. She is on a mission to establish confidence as a core tenet for sales training success. Meshell masterfully and artfully guides her clients to capitalize on their current conditions and leverage obstacles as opportunities and reenvision their problems as possibilities. She is renowned for her authentic value-based and no-nonsense approach to selling that inspires clients to confidently convert more conversations into raving fan clients. Meshell has phenomenal results, accolades, awards and has compiled an incredible track record of raving recommendations with clients over the years.

Speaking Testimonials

Meshell Baker is not only an incredible human being, but also an engaging speaker with a powerful message that inspires people to find their passion, purpose and mission in life! She has created a simple process that is empowering and doable! I highly recommend her VISION talks, workshop and/or mini-presentation.



- Janifer Wheeler

Former President of Texas Business Women Austin | Soul Whisperer | Inner Intuitive Journaling Coach

I have seen Meshell inspire, excite and inform audiences with her natural talent for connecting through her passion for excavating the dreams we all have. She challenges you to not only dare to dream but to also take actions that make those dreams a reality.



- Sherry Ransom

Author | Gratitude Marketing Specialist | Professional Speaker & Trainer

You cannot go wrong by hiring her for your event.



- Don Dalrymple

CEO of Dalrymple Group | Strategy Consultant | Business Coach

Meshell wants you to have congruency and live into who you are! Her life experiences, storytelling and presentation gets audiences motivated and focused on a path that brings life change. She has conviction in her tonality and listeners can sense her care and mission. It's a fuzzy life and Meshell brings a lens to an area many are seeking to improve upon.



- Celina Zisman

Small Business Strategist

Her presence as a speaker is resounding and she has a laser focus of energy, be it in her speaking or in her listening. Meshell builds confidence and so artfully breaks down that which we feel is insurmountable. Her words of wisdom and ethos have stuck with me, and the values and goals set in my course with her have been the foundation of my (now successful!) small business. Thank you, Meshell!

Talks & Workshop Topics

1. Overcoming Imposter Syndrome

This session will confront the feelings of being found out and not belonging. Stop secretly wishing you could be someone else or have a different life. Clearly understand what it means to be internally motivated and externally focused. Learn how to develop your Inner Champion and create the epic success you've been dreaming of.

Key takeaways from this session:

- Embracing uncertainty!
- Energy refocused and reclaimed!
- Expand your influence & income!

2. Unleashing Your Sales SuperPowers

This session will empower you to stop secretly wishing you could deliver top-performing sales results. Clearly understand what it means to be consistently confident and have an increasing prospect pipeline. Learn how to unleash your Inner Sales SuperPowers and create epic sustainable sales success.

Key takeaways from this session:

- Replace your inner critic!
- Repurpose your mistakes!
- Reignite your sales results!

3. Championing Confidence in the Workplace

This session is suited for organizations and teams wanting to develop a culture of radical responsibility and creativity that delivers results. Learn how to encourage and engage people, develop problem-solving skills, handle conflict, and strengthen relationships with employees, team members, and key players.

Key takeaways from this session:

- Engage in empathic dialogue!
- Empower influence & advocacy!
- Resign as Chief Problem Solver!

Speaking References



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